

First Principles Health™ Wellness Affiliate Partner Program

Now Accepting Founding Wellness Affiliate Partners
Location: Remote (United States & International) **Position Type:** Independent Contractor (1099 for U.S. / Applicable Tax Forms for International) **Compensation:** Performance-Based Commission | Unlimited Earning Potential

Opportunity Overview: Inspire Better Health. Build Your Own Business.

First Principles Health™ is seeking motivated, entrepreneurial individuals to join our inaugural cohort of **Founding Wellness Affiliate Partners**. This program is designed for those dedicated to educating, inspiring, and empowering communities to return to the foundational principles of health.
This is an independent contractor opportunity to build a commission-based business by promoting trusted wellness products and evidence-informed health education. As an Affiliate Partner, you operate your own business, set your own schedule, and utilize your own methods to reach your community.

About First Principles Health™

First Principles Health™ is a wellness division of **Stephen Capital Partners, LLC**. Our mission is simple: **Health Begins with First Principles.**
We believe lasting wellness is achieved through the consistent application of practical, evidence-informed habits rather than transient trends. We equip individuals and families with high-quality wellness products and practical health resources to facilitate long-term organizational and personal health.

Product Portfolio

Affiliate Partners promote a curated selection of wellness products through our dedicated Shopify storefront, including:

- **Sea Moss & Functional Nutrition**
- **Omega-3 Supplements & MCT Oil**
- **Wellness Bundles & Strategic Supplementation**
- **Educational Resources & Digital Wellness Guides**
- **Future Product Launches:** Priority access to represent new offerings as the brand expands.

Your Role as an Independent Affiliate Partner

As an independent contractor, you have full autonomy over your business activities, which may include:

- Sharing unique referral links and partner discount codes.
- Introducing First Principles Health™ products to your professional or social networks.
- Creating authentic content across platforms of your choosing.

- Educating communities on foundational wellness principles.
- Participating in voluntary product launches and promotional campaigns.

Ideal Candidates

We welcome applications from individuals with a passion for health and wellness, including:

- Health Coaches, Personal Trainers, and Nutritionists
- Medical Professionals (Nurses, Physicians, Public Health Professionals)
- Wellness Bloggers, Content Creators, and Lifestyle Influencers
- Community and Faith-Based Leaders
- Entrepreneurs seeking to diversify their wellness portfolio

Note: There is no minimum follower count requirement. We value integrity, authenticity, and a commitment to health education.

Compensation Structure

This is a **performance-based independent contractor** opportunity. There are no salary caps, no mandatory sales quotas, and no required work hours.

Every Wellness Affiliate Partner receives a **30% commission** on all qualified sales generated through their unique referral link or discount code.

Partners may qualify for higher commission percentages based on monthly sales volume. These tiers are voluntary performance milestones; no Partner is required to meet any specific threshold to remain in the program.

- **1–24 Orders/Month:** 30% Commission
- **25–49 Orders/Month:** 32% Commission
- **50–99 Orders/Month:** 35% Commission

Exceptional leaders may be invited to the Elite Tier, which offers:

- **Up to 45% Commission**
- Priority access to new product development and exclusive campaigns.
- Membership on the First Principles Health™ Affiliate Advisory Council.
- Speaking and educational leadership opportunities.

Earnings Illustrations (Hypothetical)

The following examples are for illustrative purposes only and are based on an average customer order value of $75 USD. These examples do not guarantee income.

- **Tier 1 (20 Orders/Mo):** $1,500 Revenue → **$450/mo Commission**
- **Tier 2 (50 Orders/Mo):** $3,750 Revenue → **$1,312.50/mo Commission**
- **Tier 3 (100 Orders/Mo):** $7,500 Revenue → **$3,375/mo Commission**

Relationship with Stephen Capital Partners, LLC

As an Independent Wellness Affiliate Partner, you acknowledge:

- **Independent Status:** You are an independent contractor, not an employee, partner, or agent of Stephen Capital Partners, LLC.
- **Control:** You retain full control over the time, place, and manner in which you perform your referral services.
- **Expenses:** You are responsible for all costs associated with your business, including taxes, insurance, and marketing expenses.

- **Non-Exclusivity:** You are free to promote other products or services, including those of competitors.

Eligibility & Compliance

- **Taxation:** U.S. Partners will receive a Form 1099-NEC if earnings exceed the IRS threshold. International Partners are responsible for all local tax filings and compliance within their respective jurisdictions.
- **Advertising:** Partners must comply with all applicable advertising regulations (including FTC disclosure requirements in the U.S.) and local consumer protection laws.
- **Availability:** Product shipping and availability may vary by country.

How to Apply

Please submit your application to **hr@stephencapitalpartnersllc.com**. Include the following:

- A brief introduction and your philosophy on health/wellness.
- A resume, LinkedIn profile, or social media links.
- A summary of how you intend to introduce First Principles Health™ to your community.
- Details of any previous affiliate or sales experience (not required).

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